

ARTS NOW MARIN EVENING FOR EDUCATORS



MARIN COUNTY
OFFICE OF EDUCATION



Youth
in **Arts**

La Piana
DRIVING SOCIAL IMPACT since 1998

Welcome

John Carroll

Marin County Superintendent of Schools

Marin County Office of Education

What is Arts Now Marin?

Tracy Bays-Boothe

Managing Director

Marin Cultural Association

What is Arts Now Marin?

Morgan Schauffler

Director of External Affairs

Youth in Arts

Overview of Prop 28 and Utilization of Funds

Dr. Veronica Alvarez

Executive Director, Create CA

Abe Flores

Deputy Director of Policy & Programs, Create CA



Abe Flores | Create CA | he/el



Veronica Alvarez | Create CA | she/ella

Use Case for Prop 28 Funds

Stephanie Kloos

Executive Director of Elementary Education
San Rafael City Schools



EQUITY WITHIN THE ARTS

Who are we?



~3040 students grades Tk-5

65% Ever
English
Learner

70%
Socioeconomically
disadvantaged

10% Students
with
disabilities



SRCS Values:

Community

Equity

Joy



Where we started

Pre-2019

Different experiences at different schools every year

Marin Shakespeare, Youth in Arts, HeadsUp Music Teachers, Art Teachers, and more

HeadsUp
Funds

Parent Group
Fund

Donations

School Funds

Where we went

2020



Equitable experiences across all Tk-5 Schools

Partnership with Youth In Arts

HeadsUp
Funds

Parent Group
Funds

YIA Funds

SRCS Funds

Where we are now

2024 and beyond



Equitable experiences across all Tk-5 Schools

TWO VAPA experiences all year long

- Elementary Art Teacher
- Youth in Arts experience - dance, music

HeadsUp
Funds

Parent Group
Funds

YIA Funds

SRCS Funds

Prop 28
Funds

Thank You!

Questions?

What Have We Found So Far?

Luis Vergara

Partner, Head of Practice

La Piana Consulting

Arts Now Marin

Learning to Date

November 3, 2025

La Piana's Role in this Initiative



- Data Collection
- Coalition Building
- Strategic Guidance on developing a Collaborative

What has been done to date

We have been working collaboratively with ANM leaders and constituents in a discovery period to assess the current state of arts education provision, funding, and access across Marin County for TK–5 students. This discovery period included:

- Research and data collection into Marin County human development index, Prop 28 funding and usage statewide, including model roadmaps from other cities and districts
- Framing Interviews and Focus Group (See Attached Findings)
- Survey distributed to education foundation leaders, school administrators and staff

What Have We Learned

Current State of Arts Education in Marin (TK–5)

Access & Quality Variation:

Arts programming differs widely by school and district, influenced by funding, teacher availability, and partnerships.

Instructional Challenges:

Mix of credentialed teachers and part-time teaching artists; shortage of certified educators and lack of incentives.

Infrastructure Gaps:

Limited dedicated arts spaces and materials; minimal curricular alignment and no tracking of student exposure.

Equity & Cultural Relevance:

Programs lack consistent cultural responsiveness; access for multilingual learners and students with disabilities is secondary.

District-Level Disparities:

Affluent districts offer more robust programs; others rely on nonprofits or have limited offerings; coordination is minimal.

Success Factors in Arts Education (TK–5)

San Rafael is making good strides:

Community support and strategic use of Prop 28 and nonprofit partnerships

Key Ingredients for Success:

- Committed district leadership
- Active school foundations and PTAs
- Hiring credentialed arts teachers
- Strong nonprofit partnerships

Middle & High School Advantage is to be learned from:

Dedicated staff and structured electives offer a blueprint.

Equity Considerations:

Better supported (financially) districts have more resources



Impact of Prop 28

Pros

- Some school districts seem to be utilizing the funding effectively, including expanding arts instruction
- Prop 28 is placing a stronger or renewed focus on arts education
- In some districts the use of Prop 28 has, at least from a quantitative standpoint, increased offerings

Cons

- Overall use or implementation of Prop 28 seems limited which might be due to credentialing issues, lack of teachers, or confusion about how to use the fund
- There is little County wide data on how the funds are being used
- Some well funded schools have less incentive to activate these funds, and these same districts sometimes have less interest if other priorities arise



Key Challenges Identified

Credentialing Barrier

Teacher Turnover & Short-Term Programs

Competing Priorities

Lack of Coordination at the Individual District and School Site

Lack of Coordinated Leadership Across The County

Underutilization of Prop 28

Data Fragmentation

Mapping Marin County Offerings



Lack of Data - data sources are not tracking arts education so that a full inventory can be developed



Lack of School-based Coordination – a lack of coordination among schools makes it unclear what data might be available



Lack of Time and Resources – school site staff don't have much time or resources to track this information and data related to arts offerings at school



Lack of Clarity About Where the Information is Housed - many individuals want to help but are unclear about who owns or captures this information

Capturing Data & Building the Coalition

- **Data collection has been difficult a such we need to find who can help collect data**
- **Currently the data is spread out and isolated and most schools may not be able to prioritize data collection.** Creating a coalition who can help spearhead this will result in improved data collection, and provide an opportunity for us to begin working together
- **Together we can develop a strategy for why arts education is important in Marin** – a north star to guide the efforts of the coalition. Work in coalition to create a coordinating role that will help drive partnership and collaboration.
- **Begin to train district and school-based staff on how to best utilize Prop 28 funding.**
- **Developing a county wide focus on arts will help better integrate arts into the curriculum.**

Thank you!

Luis Vergara
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La Piana
CONSULTING

Call to Action: Join the Coalition

Tracy Bays-Boothe

Managing Director

Marin Cultural Association



**Complete our survey and be entered to win a
\$50 gift card from Riley Street Art Supply!**